# TAR BULLETIN Verseus Press Club of America

Published at Headquarters, 1475 Broadway, New York 36, N. Y., Longacre 4-0174

CABLE ADDRESS: OPCLUBAM

Vol. 7, No 41

Issue Editor: MARY HORNADAY

November 1, 1952

#### OPEN HOUSE

TUESDAY, November 4 -- Clubrooms, 1475 Broadway from 7:30 PM -- Members limited to two guests

No admission charge

This year again the Overseas Press Club opens its headquarters to Members and their guests who wish to monitor election returns and watch the exciting scene below on Times Square.

The 1952 Presidential election night will find the Clubrooms actually taking part in the recording and announcing of split-second news; the master panel for the <u>New York</u>

<u>Times</u> giant electric sign has been installed at the north end of the Clubrooms, and a teletype will feed results direct to the Overseas Press Club from the <u>Times</u>.

Refreshments will be available as usual, but the following "ground rules" must be observed:

- 1. Members are limited to two guests each.
- 2. Only those with prior reservations may be admitted.
- 3. Clubrooms will be closed Election Day until 7:30 PM, so guests are asked not to arrive before that time.

Due to reorganization of Club office space to permit operation of the new Memorial Fund Campaign, no more cocktail parties or OPC receptions will be held in the Clubrooms

until further notice.

Programs arranged meanwhile will be restricted to luncheon or dinner events.

Successor to CARROLL BINDER as chief U.S. advisor in the United Nation's deadlocked efforts to draw up a freedom of information pact is Charles Arthur Sprague, editor and publisher of the Oregon Statesman, and former Governor of Oregon. In a UN speech, Oct. 24. Sprague recommended that the UN cease its five-year old efforts to write an international survey on the subject are in, then make a fresh start. The UN now has in hand a three-year old agreement on the gathering of news which the US sponsored, a halfcompleted pact on freedom of information and a newly-revised code of ethics for journalists. A number of non-Communist nations have not supported the US demand for a completely free press system, Spokesman for Sweden on the committee is Rolf Edberg, president of the Swedish Press Club and the Association of Scandanavian Press Organizations.

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New officers of the Foreign Press Association: President: Arnold Vas Dias, Nieuwe Rotterdamme Courant; Vice Presidents: Peter Freuchen, Politiken, Denmark; and Krishnamachari Balaraman, The Hindu, Madras; Gen. Sec .: MIECZYSLAW WIONCZEK, Polish Press Agency; and Treasurer, Alfred W. Parsons, Sunday Dispatch, Great Britain.

John S. Knight, of the Knight newspapers is the new President of the Inter-American Press Association, with DR. ALBERTO GAINZA PAZ, first vice president, Dr. Raoul Alfonso Gonse, of El Mundo, Hayana, second vice president, Carlos Lacerda, Tribuna de Imprensa, Rio, secretary and Robert U. Brown, Editor & Publisher, treasurer.

Intensity of feeling over the election has been reflected in increased complaints to newspapers, GIDEON SEYMOUR told this story to the ASNE board in Washington the other day: "A woman called me about two o'clock one morning and said several pages of the Star were blank. I told her that if she'd give me her name and address, I'd have a better copy delivered to her. 'Oh, no', she replied. I was just calling up to tell you how much better your paper would be these days if you always left half the pages blank'".

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Superior printing facilities close to Amsterdam's international airport is behind the move of the New York Times international air edition from Paris to that city. The Times air edition will be printed in the plant of N.V. Rotatiedrukkery Voorburgwal, which publishes de Telegraaf. Arrangements have been made with Royal Dutch Airlines (KLM) to use it facilities for speedy transport of page impressions from New York to Amsterdam and for flying the paper to other countries. Edward N. Jenks, European manager of The Times reports the paper is now read in more than 75 countries throughout the world.

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Basic obligations between magazine editors and writers have been formalized in a 22point "Code of Ethics and Good Practices" adopted by the Society of Magazine Writers. Defining an idea "not as a subject alone but as a subject with an approach to the handling thereof", the code states that an editor is "normally bound" to permit the writer who first presents such an idea to proceed with it". Rejected manuscripts if unacceptable through no fault of the writer, should be paid for at a minimum of 75 percent of the agreed upon price. Other topics included: agents' fees, reprint rights, assignment withdrawals, decision deadlines, expenses, etc.



W. W. CHAPLIN ROBERT CONSIDINE JOHN DALY BURNET HERSHEY FRANK KELLEY LUCIAN S. KIRTLAND LOUIS P. LOCHNER EUGENE LYONS LOWELL J. THOMAS WYTHE WILLIAMS

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LEONARD S. SMITH CORNELIUS RYAN

ALTERNATES

OVERSEAS PRESS CLUB BULLETIN

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#### CLUB CALENDAR

| Book Committee         | Clubrooms | Thursday, Nov. 6,5.30 p.m.   |
|------------------------|-----------|------------------------------|
| Radio and TV committee | Clubrooms | Wednesday, Nov. 5,5.45 p.m.  |
| Board of Governors     | Clubrooms | Wednesday, Nov. 12 5.45 p.m. |
|                        | *****     |                              |

MEMBERSHIP APPLICATION

Active: Nan Robertson Baum: Gary Post-Tribune correspondent in Germany. Formerly Stars & Stripes, Dec. 1948-Sept.1949. Women's National News Service, Germany, May, 1951-May, 1952. Gary Post-Tribune, Germany, May, 1952 to present. Proposed by IRVING LEVINE; seconded by STEPHEN WHITE.

LEN SMITH announces the addition of CURTIS J. HOXTER, to the Public Relations Committee. 

IMPORTANT NOTICE TO MEMBERS

The Bulletin Committee has been exploring the possibility of switching the Bulletin from its present weekly mimeographed format to a monthly printed magazine. The reasons the ommittee has undertaken this study, according to RUSSELL F. ANDERSON, Committee chairman, are these:

1. Historically, the Bulletin has been a steady drain on Club funds (it costs the Club approximately \$5,000 a year to produce and advertising revenue does not come anywhere near covering the outlay.

2. There is advertising resistance to the present format. A monthly magazine would give the Club a vehicle attractive to advertisers (the committee has contacted potential advertisers and has met with generally favorable response.)

3. The cost of producing a printed monthly is not much greater than that of turning out

weekly issues in the present format.

The Board of Governors has authorized the Bulletin Committee to make the switch if it is the consensus of the Club membership that such a change should be made. Enclosed with this issue of the Bulletin you will find an addressed mailing card on which you can check off whether 1) you want the present format retained, or 2) you approve a switch to a monthly.

As a monthly it would start off as a 16-page self-cover publication. Present editorial format (i.e. types of content) would be maintained. Additional space, however, would allow for the carrying of articles concerning the foreign correspondent industry. A dummy has been made, copy of which can be seen at the Club headquarters.

It should be emphasized that the reasons behind exploring the possibility of a monthly are primarily economic. It is currently costing the Club \$150 a month to produce (above advertising revenue). It also should be stressed that the Committee investigations are exploratory and no decision will be made without membership approval.

In the event the Bulletin was switched to a monthly, the Program Committee would make regular weekly mailings with fold-over return cards announcing the luncheon scheduled and

other club functions.

Members are requested to mail the enclosed "polling cards" promptly. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\***\*** 

BUY "OFF THE RECORD" for your friends for Christmas. Coupon for ordering in last week's Bulletin.

OPC-NEW SCHOOL START: Between 200 and 300 persons attended the first of a series of DISCUSSION SERIES: foreign affairs discussions in which the New School and OPC are cooperating. Subject: "Europe: Survival, Security, Union". Theme of

the meeting was set by the New School's Saul Padover who said that Europe, being caught between U.S. and Soviet power is being driven to look more to itself. SANDY GRIFFITH, just back from the Saar, favored internationalization of that area as a solution to the French-German struggle. FRANK SHEA, <u>Time-Life</u>, reporting on Turkey, Greece and Yugoslavia said this area is not so much concerned with Communism as Russian imperialism; he found remarkable morale in Yugoslavia and terrible economic conditions in Greece. On the possibility of war in Europe, John Scott, author, said that Russia won't start a war it can't win, while Prof. Arnold Brecht said there is a 50 percent chance of war in the next 10 to 15 years and only a 25 percent chance there won't be a war at all. Also participating was Prof. Rene Koenig, of the University of Zurich.

NEXT PROGRAM: NOV. 21: "PSYCHOLOGICAL WARFARE: EAST-WEST PROPAGANDA BATTLE".

JCE LAITIN on another leave from Research Institute's Washington office to publicize Indiana's Governor Henry Schricker in final month of his campaign to beat Jenner-address Hotel Claypool, Indianapolis....BRUNO SHAW exposes Soviets' forthcoming "peace crusade" in November issue of <a href="Elks Magazine">Elks Magazine</a>....TOM JOHNSON back in town after two months in "semi-wilds" of Minnesota....GERALDINE FITCH in Formosa until some time in February..... CLIFFORD EVANS produced first TV program from new UN building on Dave Garroway's "Today" Oct. 13.....SERGE FLIEGERS off to Cambridge, Mass. to do piece on Thinking Machines..... JULIEN BRYAN in middle east filming material for Point Four.....JOSEPH C. PETERS off to Norway Nov. 7 collecting data on Norwegian exports, especially whale steak; seeking contacts--call MU. 2-2742.....WILFRED MAY emceeing 100th anniversary luncheon forum for Harmonie Club Nov. 8 with Jim Farley, Sen. Margaret Smith and Norman Thomas analyzing the election.

BELLA FROMM lecturing to the People's League for World Order on Germany in 1952....
WJZ program director BILL BERNS took his talent staff on UN tour during UN week....for
publications and products....DORIS SMOLAR, Jewish Telegraph Agency, returned from a trip
to London, Paris, Berlin, Vienna during which he interviewed various statesmen....BILL
BETHERINGTON, Newark News discussed "The Smoke Screen Over U.S. Foreign Policy" at
Distillation Products Industries banquet, Rochester, Oct. 29.....PEGGY PARTON reporting
politics in New York, on return from Tokyo.

HARRISON FORMAN says he'll welcome articles or fiction "packed with action, drama and suspense" for MacFadden's new man's magazine, <u>Climax</u>. Address: 205 East 42nd St., New York.

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BUY "OFF THE RECORD" now and for Christmas. Leon Pearson devoted most of his "Critic-at-Large" broadcast on 117 NBC stations Oct. 19 to the OPC's new book. Quick gave the book a mention. GEROLD FRANK wrote in Oct. 19 N.Y. Herald Tribune: "On the whole this is a richly varied and generally joyous collection, and proves again what every discerning reader knows-that foreign correspondents are the most charming and resourceful of people with respect only for their managing editors and their own joie de vivre." 0-0-0-0-0-0

ABOUT BOOKS ) "Across the Space Frontier" (Viking Press) edited by CORNELIUS RYAN, is by the work of four writers and three illustrators. An expansion of the JOHN GOETTE ) Collier's Magazine scientific symposium, in it "The Heavens Open Up", "A Station in Space", is visualized and the questions asked, "Who Owns the

Universe?" and "Can we Survive in Space?" From G.P.Putnam's Sons is "The Zone of Indifference" by Robert Strausz-Hupe, of the University of Pennsylvania. This study of American-European culture along social and philosophical lines comes up with many ideas, such as "The American writer who despairs of American society, its materialism, its mechanization and its inhospitality to creative originality despairs of Europe, for American society is the source of the power that keeps Europe alive".

Timely is "Adlai's Almanac" (Henry Schuman, Inc.) in which Bessie R. James and Mary Waterstreet quote the "Wit and Wisdom of Stevenson of Illinois".....In the fiction field, "Autumn Thunder" (G.P.Putnam's Sons) by Robert Wilder is the story of a football star and how his life was shaped by events at a state university..... For OPC door prizes, WHIT BURNETT and his wife, Hallie, send volumes one and two of "Story", the magazine of The Short Story in book form. WHIT explains that Story was started 21 years ago in Vienna when he was correspondent for the New York Sun.

Discussing Soviet infiltration of Europe's press, Yugoslavia's Vladimir Dedijer told UN this week that news from domestic sources in Czechoslovakia's leading daily, "Rude Pravo" since mid-1951 has dropped by half while news furnished by Tass has increased 13 times. Tass has 21 correspondents at UN assembly.

OVERSEAS TICKER

BANGKOK: (Special to the <u>Bulletin</u>): It was like a family reunion for New York Timesmen a fortnight ago in Bangkok. MANNY FREEDMAN the <u>Times</u>' foreign editor was making a get-acquainted tour of the Southeast Asia area. Til Durdin met him in Singapore

and came up with MANNY to Bangkok. BOB TRUMBELL, Timesman for India, came down from New Delhi and on home base was Karl Melchers, new <u>Times</u> stringer for Thailand. The four were Chinese dinner guests of Udom Yenrudhi, Thailand stringer for <u>Reuter</u> and <u>Time-Life</u>. The dinner party also included Louis Fischer, doing a world free-lance tour, and ALEX MACDONALD, <u>Bangkok Post</u> editor, and a group of local newspapermen.

CHARLES COLTMAN, FAO publicist, is off again for one of his Southeast Asian conferences, going this time to Manila. Bob Hewett, AP Bureau chief, Singapore, recently made a month's tour of Burma and Thailand, doing a series of political situationers. Word comes from Homer Croy that he will soon be making a Bangkok visit, date unspecified. (ALEXANDER MACDONALD).

FREDERICK K. ABBOTT, UN credentials chief, reports a total of 827 representatives of news-gathering organizations from over 40 countries have been accredited to the current session of the UN General Assembly. Total distribution among various information media: Press, 396; Radio, 132; Photos, 139; Newsreels and TV, 160. Among OPCers accredited: SIDNEY HERTZBERG, Hindustan Times; LEONARD COULTER, London Daily Herald; ALEX FAULKNER, London Daily Telegraph; MARY TWEEDY, Reuters; LUCY GOLDSMITH, Air Transportation; ADELAIDE KERR, Associated ress; MARTIN BURSTEN, Bridgeport Herald; A. WILFRED MAY, Commercial & Fin. Chronicle; SERGE FLIEGERS, Inter-Continental Press; ANNE O'HARE MC CORMICK and KATHLEEN MC LAUGHLIN, N.Y. Times; IVAN PETERMAN, Phila.Inquirer; BRUNO SHAW, Station WNEW; BERT BRANDT, UP News Pictures; DAN GROSSI, Wide World Photos; ALLAN JACKSON, E. R. MURROW and LARRY LESEUER, CBS; BILL FRYE, Christian Science Monitor; LOUIS WEINTRAUB, News Press Service; JOHN LEVIEN, Warner-Pathe News; PIERRE HUSS, INS.

MAIL BAG: From CURTIS J. HOXTER: "I was kind of struck by the peculiarity of the article based on remarks made by Harrison Salisbury. While I am fully sympathetic with the tremendous handouts that are heaped on some correspondents, I am sure you will agree with me that a good public relations program can be of assistance to the working newspaper people \*\*\*The impression that you left with the Salisbury item is that public relations set-ups are basically bad".

## The distance to death

Travel statistics of the past five years indicate that you can go six times as far by rail as you can by air before being mathematically certain of meeting death.

Rail transportation is eight times safer than auto and taxi in terms of death, and seventeen times safer in terms of injury. The Chesapeake and Ohio Railway Company, for example, has not suffered a passenger fatality in the last thirty-seven years.

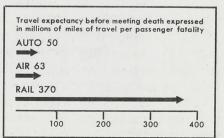
When it comes to the distance to death we find that it is twenty-five hundred times around the earth by air and fifteen thousand times around the earth by rail. (And there are some commercial travelers who feel that they must be approaching these figures!)

The airplane pilot doing only nine hundred and firty hours per year for only twenty years at two hundred and fifty miles per hour can expect to spend only thirteen working lifetimes before meeting death. There is the consolation of knowing, however, that there is very little prospect of his being merely injured.

The railway conductor, looking forward to a fifty-year working life one hundred and fifty miles per day, three hundred days per year, can reasonably expect to go one hundred and sixty-five lifetimes without death, but only five lifetimes without injury.

We office workers and non-commercial travelers may have a less glamorous existence than the airplane pilot, but before we cloister ourselves to escape the mathematical certainty of death by travel if continued long enough, we might remember that more accidents occur at home than any place else on earth. At home the distance to death may be only to a slippery bathtub.

This is a column written for Railway Progress Magazine by Robert R. Young, Chairman of the Federation for Railway Progress, and is reproduced here as a public service.



### Chesapeake and Ohio Railway

Terminal Tower, Cleveland 1, Ohio

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"The biggest step in club history" was the President BILL GRAY I CLUB VOTES PURCHASE I described action taken at the OPC's semi-annual business meeting, I OF MEMORIAL CLUBHOUSE I Oct. 23 when a committee was authorized to make a down payment on 

The campaign for funds to purchase the clubhouse as a memorial to more than 60 US foreign correspondents killed in World War II and the Korean war will open Nov. 10 with EDWARD R. MURROW and PATRICIA LOCHRIDGE as co-chairmen.

OTTO TOLICHUS, president of the Correspondents Fund, reported that the Fund had authorized the collection of contributions for the memorial building project in the name of the Fund. A resolution passed at the Business Meeting authorized President Gray to appoint a Committee with authority to negotiate a successful contract for the building itself. A second resolution directed further formal and legal agreement between the Fund and the Club regarding purchase and management of the building. A third resolution gave a vote of confidence to procedures proposed by the Memorial Fund Committee, as outlined to the meeting by PATRICIA LOCHRIDGE. These include the hiring of a trained fund raiser, preparation of a brochure by DICKSON HARTWELL, appointment of special committees and a Nov.20 progress meeting.

Special Projects Committee Chairman SANFORD GRIFFITH said he had contacted 13 press clubs in the New York area and found four definitely interested in coming in on the new clubhouse, if the OPC should decide to take them under one roof. B. MATHIEU announced that a questionnaire would soon be sent out to the membership to see what service they would want foodwise in the new clubhouse. A letter was read from HERBERT BAYARD SWOPE praising this

great step ahead for the club.

Other business: JOE WURZEL, Club treasurer, reported a net profit of \$1653, compared with \$2297 this time last year, but an overall equity of \$15,671, "highest on record". Membership was at 652, fully-paid, including 553 active, 54 associate, 31 guest, two armed forces and 10 honorary. This is less than the 721 members at the start of the club year, but efforts are now being made to pull the membership up to a record high.

At the request of Bulletin chairman, RUSS ANDERSON, a poll was taken with 13 indicating they preferred the Bulletin be kept in its present weekly format and seven going along with the proposal for a better revenue-producing monthly. (Many of the 49 members present had go home.) It was agreed that the question should be referred back to the Board of Governors after a wider poll of the membership through the Bulletin.

The evening ended with a rollicking good-fellowship speech by Sheriff Atkinson of Hull,

England with whom MATT HUTTNER was reunioning.

Among those at the meeting: HERBERT MATTHEWS, OTTO TOLICHUS, HENRY GELLERMAN, Past President WYTHE WILLIAMS, CORNELIUS RYAN, DOROTHY FISCHER, HUGH CONWAY, JOHN GOETTE, DANIEL VAN ACKER, KATHARINE LEEDS, LEO LANIA, BOYAN CHOUKANOFF, DON BURKE, GABRIEL PRESSMAN, PAT NIEBURG, HERBERT KUPFERBERG, DANIEL GROSSI, HELEN ZOTOS, JOACHIM JOESTEN, CHARLES ROBBINS, LEN SMITH, WAMBLY BALD. Door prizes: "The Spire" by Gerald W. Brace, published by W. W. Norton, won by DICKSON HARTWELL. "God Help America" by Sydney Moseley, published by St Catherine Press, Ltd., London, won by WYTHE WILLIAMS.

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Editors: MARY HORNADAY, RUTH LLOYD. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAUBKIN, TED DEGLIN, DANIEL VAN ACKER. Special Correspondents: CURT HEYMANN (Paris); WALTER C. WEISBECKER (Rome); JOSEF ISRAELS, II (Vienna); GEORGE AXELSSON (Stockholm); JOHN WILHELM (Mexico City); DAVID BOGUSLAV (Manila); ALEXANDER MAC DONALD (Bangkok); HAZEL SHORE (Tokyo); KATHLEEN MC LAUGHLIN (United Nations); JESSIE STEARNS (Washington). \* \* \* \* \* \* \* \* \* \* \* \* \*

Subscription rates: Free to all Members of the Overseas Press Club Non-Members: \$10 per year. Advertising rates on request. Copy Deadlines: Every Tuesday ---- 6:00 PM